

## CONTRACT



**KTVE**  
**530 7th Ave**  
**Suite 1**  
**Fairbanks, AK 99701**  
**(907) 458-1800**

<u>Contract / Revision</u> 14968 /		<u>Alt Order #</u>
<u>Product</u> Contract #25344327		
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u> 5865	
<u>Advertiser</u> PFD Voter Registration		<u>Original Date / Revision</u> 11/01/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVE	<u>Account Executive</u> Millenium Philadelphi	<u>Sales Office</u> KFXX/KTVE / K
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**GMMB**  
**3050 K St Northwest, Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KTVE	11/01/16	11/07/16	M-F 6a-630a	6a-630a		:30			POL1		NM	3	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				3	\$205.00					
N 2	KTVE	11/01/16	11/07/16	M-F 630a-7a	630a-7a		:30			POL1		NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				3	\$275.00					
N 3	KTVE	11/01/16	11/07/16	M-F 7a-9a	7a-9a		:30			POL1		NM	7	\$1,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				7	\$210.00					
N 4	KTVE	11/01/16	11/07/16	M-F 9a-10a	9a-10a		:30			POL2		NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				3	\$65.00					
N 5	KTVE	11/01/16	11/07/16	M-F 10a-11a	10a-11a		:30			POL2		NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				3	\$50.00					
N 6	KTVE	11/01/16	11/07/16	M-F 11a-12p	M-F 11a-12p		:30			POL2		NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				3	\$45.00					
N 7	KTVE	11/01/16	11/07/16	M-F 6p-6:30p	6p-6:30p		:30			POL1		NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$825.00					
8	KTVE	11/01/16	11/07/16	M-F 7a-9a	7a-9a		:30			POL1		NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$210.00					
N 9	KTVE	11/01/16	11/07/16	Early Fringe	5p-6p		:30			POL2		NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$110.00					
10	KTVE	11/01/16	11/07/16	M-F 6p-6:30p	6p-6:30p		:30			POL1		NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$825.00					
N 11	KTVE	11/01/16	11/07/16	M-F 4p-5p	4p-5p		:30			POL2		NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				2	\$50.00					
N 12	KTVE	11/01/16	11/07/16	M-F 7p-7:30p	7p-7:30p		:30			POL2		NM	2	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KTVE**  
**530 7th Ave**  
**Suite 1**  
**Fairbanks, AK 99701**  
**(907) 458-1800**

Contract / Revision	Alt Order #
14968 /	

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	Contract #25344327	5865

Advertiser	Original Date / Revision
PFD Voter Registration	11/01/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	2			\$175.00						
N 13	KTVE	11/01/16	11/07/16	M-F 7:30p-8p	7:30p-8p		:30			POL2		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	2			\$175.00						
N 14	KTVE	11/01/16	11/07/16	M-F 11:35p-12:35a	11:35p-12:35a		:30			POL2		NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	3			\$115.00						
N 15	KTVE	11/01/16	11/07/16	M-F 12:35a-1:35a	12:35a-1:35a		:30			POL2		NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		11/01/16	11/07/16	MTWTF--	2			\$20.00						
Totals								0.00					39	\$7,480.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	39	\$7,480.00	(\$1,122.00)	\$6,358.00
<b>Totals</b>	<b>39</b>	<b>\$7,480.00</b>	<b>(\$1,122.00)</b>	<b>\$6,358.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> As Ordered: <u>KTVF, Fairbanks, Ak</u>	<b>Date:</b> <u>8/29/16</u>
--	--------------------------------

I, GMMB

do hereby request station time concerning the following issue:

Alaska Voter Registration ballot initiative
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

This broadcast time will be used by: PFD Voter Registration

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice ~~presidential or congressional~~); (2) ~~any election to Federal office (e.g., any~~ references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

PFD Voter Registration

I represent that the payment for the above described broadcast time has been furnished by (name and address):

PFD Voter Registration

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paula DeLaiarro, Treasurer  
8401 Pioneer Drive  
Anchorage, AK 99504

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

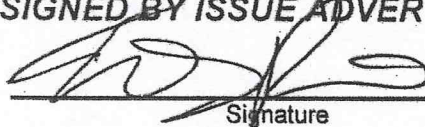
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/26/2016

Date



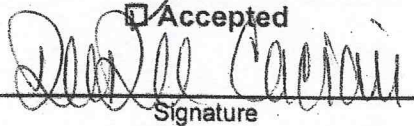
Signature

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted



Signature

☐ Accepted in Part

Dee Dee Cacian

Printed Name

☐ Rejected

GM

Title



**AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Attach proposed schedule with charges (if available):

~~\$7,400~~g / \$6,358 net

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



125 West 55th St  
New York, NY 10019

Contract # 25344327  
CPE: 318/337/5865  
Agency: GMMB  
GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Changes as of: 11/17/2016 at 10:31 AM  
Flight: 11/11/16 - 11/17/16  
Advertiser: PFD Voter Registration  
Product: Issue

Version: Highlighting Revision 3  
Station: KTVF  
Market: Fairbanks, AK  
Office: PHILADELPHIA

Agency Order #: 5530823  
Buyer: Pino, Thomas  
Salesperson: FRAN BROWN  
215-563-5400

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: FRAN BROWN  
215-563-5400

Total GRP:  
Traffic #: 14966  
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1	11/1				
1	Tu-F,M 6a-6:30a		Early Today	\$205.00	0	30	3		3	\$615.00	\$0.00	0.0
2	Tu-F,M 6:30a-7a		Fairbanks Morning News	\$275.00	0	30	3		3	\$825.00	\$0.00	0.0
3	Tu-F,M 7a-9a		Today Show	\$210.00	0	30	8		8	\$1,680.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Today Show 2	\$65.00	0	30	3		3	\$195.00	\$0.00	0.0
5	Tu-F,M 10a-11a		Live! With Kelly & Michael	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
6	Tu-F,M 11a-12n		Today Show 3	\$45.00	0	30	3		3	\$135.00	\$0.00	0.0
REV- 7	Tu-F,M 6p-6:30p		Fairbanks Evening News	\$825.00	0	30	3	2	2	\$1,650.00	\$0.00	0.0
10	Tu-F,M 5p-6p		Ellen	\$110.00	0.0	30	2		2	\$220.00	\$0.00	0.0
12	Tu-F,M 4p-5p		Dr Oz	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
13	Tu-F,M 7p-7:30p		The Middle	\$175.00	0	30	2		2	\$350.00	\$0.00	0.0
14	Tu-F,M 7:30p-8p		Modern Family	\$175.00	0	30	2		2	\$350.00	\$0.00	0.0
15	Tu-F,M 11:35p-12:35a		Tonight Show - Jimmy Fallon	\$115.00	0	30	3		3	\$345.00	\$0.00	0.0
16	Tu-F,M 12:35a-1:35a		Late Night W/ Seth Meyers	\$30.00	0	30	2		2	\$60.00	\$0.00	0.0
REV+ 17	Tu 6p-6:30p		News	\$825.00	0.0	30	1	1	1	\$825.00	\$0.00	0.0
TOTALS: 39									39	\$7,480.00	\$0.00	0.0

*Booked  
Changes 11/11/16*

*Order # 149168*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25344327	<b>Changes as of:</b> 11/1/2016 at 10:31 AM	<b>Version:</b> Highlighting Revision 3
<b>CPE:</b> 318/337/5665	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Total \$:</b> \$7,480.00
<b>Agency:</b> GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Advertiser:</b> PFD Voter Registration <b>Product:</b> Issue	<b>Station:</b> KTVF <b>Market:</b> Fairbanks, AK <b>Office:</b> PHILADELPHIA
<b>Agency Order #:</b> 5530823 <b>Buyer:</b> Pino, Thomas <b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Primary Demo:</b> Adults 35+ <b>Con Type:</b> POLITICAL/VOTE <b>Assistant:</b> FRAN BROWN 215-563-5400	<b>Total Spots:</b> 39 <b>Total CPP:</b> \$0.00
	<b>Total GRP:</b> <b>Traffic #:</b> 14966 <b>Separation:</b>	

**Special Instructions**

Order Level Comments		
Date/Time	Added by	Comment
11/01/16 10:31 AM	FRAN BROWN	Separation: 30
11/01/16 9:25 AM	System	Notice Received.
11/01/16 9:24 AM	Dee Dee Caciari	Need to revise: cannot approve change to line 8 because it is already on log for 11/1
11/01/16 9:22 AM	FRAN BROWN	Separation: 30
11/01/16 9:09 AM	Dee Dee Caciari	Cannot cancel Line 8; spot is on log for 11/1 and cannot be removed
11/01/16 5:12 AM	GOTOSTRATA/brown	Separation: 30
10/31/16 9:32 AM	Dee Dee Caciari	OK
10/31/16 5:15 AM	FRAN BROWN	10/31 added spots to make up for credit
10/28/16 3:06 PM	System	Notice Received.
10/28/16 3:02 PM	Dee Dee Caciari	Thanks!
10/28/16 2:15 PM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$10,686
KTVF Share:	70%
Comment:	
Unknown:	30%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$7,480.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>39</b>	<b>\$7,480.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	39	\$7,480.00
<b>Total</b>	<b>39</b>	<b>\$7,480.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	11/1/16 10:31 AM	FRAN BROWN	Revised			\$0
Makegood 3	11/1/16 9:24 AM	Dee Dee Caciari	Sent To Rep			\$0
Revision	11/1/16 5:12 AM	GOTOSTRATA/brown	Confirmed	31	3	\$4,585.00
Makegood 2	10/31/16 9:32 AM	Dee Dee Caciari	Confirmed			\$0
Revision	10/31/16 5:15 AM	FRAN BROWN	Confirmed	4		\$1,220.00
Makegood 1	10/28/16 3:02 PM	Dee Dee Caciari	Sent To Rep			\$0
New	10/28/16 2:15 PM	FRAN BROWN	Confirmed	7		\$1,675.00

Changes: Competitive Market Budget from \$4,136 to \$10,686. User Entered \$ from \$2,895.00 to \$7,480.00. 2 buylines added or modified.

Changes: Comments from 10/31 added spots to make up for credit to Separation: 30. Total \$ from \$2,895.00 to \$7,480.00. Total Spots from 11 to 39. 16 buylines added or modified.

Changes: Total Spots from 7 to 11. Calculated Dollars from \$1,675.00 to \$2,895.00. Competitive Market Budget from \$2,393 to \$4,136. Total \$ from \$1,675.00 to \$2,895.00. User Entered \$ from \$0.00 to \$2,895.00. Comments from Separation: 30 to 10/31 added spots to make up for credit. Demo Meta to [R16]. 4 buylines added or modified.

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR





125 West 55th St  
New York, NY 10019

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Contract # 25344327	Changes as of: 11/1/2016 at 10:31 AM	Version: Highlighting Revision 3	
CPE: 318/337/5865	Flight: 11/1/16 - 11/7/16	Station: KTVF	Total \$: \$7,480.00
Agency: GMMB	Advertiser: PFD Voter Registration	Market: Fairbanks, AK	Total Spots: 39
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Issue	Office: PHILADELPHIA	Total CPP: \$0.00
Agency Order #: 5530823	Buyer: Pino, Thomas	Primary Demo: Adults 35+	Total GRP:
Salesperson: FRAN BROWN	215-563-5400	Con Type: POLITICAL/VOTE	Traffic #: 14966
		Assistant: FRAN BROWN	Separation:
		215-563-5400	